

Abhinay Dhole

Present position

- Visiting Faculty

Work Experience

- Teaching: 2 years
- Research/Industrial: 7 years

Personal Profile

Another engineer turned writer, Abhinay has been working in the field of content and communication for more than seven years. He specializes in developing marketing and communications strategy for brands, particularly in the fin-tech domain. Over the years, he has worked with multiple brands in the industry such as FinCash, Orowealth, and Winvesta.

Course(s) Taught (Only Titles)

1. Practical in Social Media

Field of Specialization/Areas of Interests

- Creative writing
- Social media
- Communication strategy

Education

Bachelor of Science- B.E. VIIT, SPPU, Pune, 2015

Employment History

Organization - Purnartha Investment Advisors Pvt Ltd

Role : Corporate Communications and Digital Marketing Manager

Duration : 2 Years

Responsibilities
<ul style="list-style-type: none">• Communication• Marketing

Organization : Winvesta

Role : Content Manager
Duration : 2 Years

Responsibilities	<ul style="list-style-type: none">• .Content Creation• Content Propagation
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