

Prajakta Pradhan

Present position

- **Assistant Professor at Deccan Education Society's Jayashree Sharadchandra Kothari Business School, Mumbai**

Contact Details (Mention e-mail) – fergusson.edu or despune.org

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Work Experience

- **Teaching: 14 years**
- **Research/Industrial: 7 years**

Personal Profile

I have worked in the shipping-logistics industry and have a comprehensive experience in International Business development and client relationship management from my other professional assignments. My area of interest is observing, interpreting, and learning various communication skills and she likes to use new tools and techniques to improve organizational processes. I have

Course(s) Taught (Only Titles)

Basics of Management

Field of Specialization/Areas of Interests

International Marketing, International Trade, EXIM, Shipping and Logistics

Education

- **Masters in Marketing Management: 2014**
College: Institute of Management & Computer Studies
University: Pune University
- **Master of Arts- (Economics): 2007**
University: Pune University

- **Post Graduate Diploma in International Trade (2 Years): 2007**
College: Deccan Education Society's Institute of Management Development & Research
- **Bachelor of Science- (Economics): 2005**
Fergusson College,
Pune University

Fellowship/Awards/ Certifications/Achievements/Recognitions

- Certificate course in Supply Chain Management: A learning perspective from Korea Advanced Institute of Science and Technology
- Certificate course in Marketing conducted by ICFAI University Pune
- Certificate course in German from Symbiosis Institute of Foreign Languages
- IBM digital Catalyst Explorer Award- Telecommunication Media and Entertainment Industry, Block Chain & Innovator Award Building Car Auction Application in Block Chain

Member of College Committees/ Professional Bodies and Others

| College Level | Professional Bodies | Others |
|--|--|---|
| <ul style="list-style-type: none"> • External Paper Setting at Brihan Maharashtra College of Commerce | Assistant Secretary, Governing Body Deccan Education Society | Life Member Deccan Education Society |
| • | <u>Director at IMDR Alumni Association</u> | Management Representative at DES's Navinchand Mehta Institute of Technology and Development Mumbai |
| • | | Member of Governing Body of Technical Institute Pune |
| • | | CDC Member at DES's Jayashree Sharad Chandra Kothari Business School |
| • | | LMC Member at JRVGTI School Committee Member at Ahilyadevi High School Pune, School Committee Member and DES Primary and Secondary English Medium School Tilak Road |
| | | School Committee Member at DES Murlidhar Lohia Matrumandir |

Employment History

Example:

- 1) **Organization** : -Deccan Education Society's Institute of Management Development & Research
Role : Assistant Professor

Duration : 2009-2022

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| Responsibilities | <ul style="list-style-type: none">o . In charge of the Compliance work at IMDR, this includes monitoring and adhering to the guidelines set up by AICTE and coordinating with DES Legal, Estate, HR and Finance Department for Compliance.o Responsible for the International Trade Elective, which includes revising and upgrading the curriculum, coordinating with the visiting faculty and mentoring students for placements.o Taking classes for International Marketing, Introduction to Foreign Trade, Self and Career Development, Commercial Geography, Theory of Communication and Communication Processes and Cases in Marketing Management. |
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Organization : Punctual Services

Role : International Business Development Executive
Duration : 2007-2009

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| Responsibilities | <ul style="list-style-type: none">• Defining the requirements received from clients.• Identifying new scope and global business development opportunities.• Establishing, maintaining and building current client and potential client relationships.• Market study, demand analysis & customer prospecting• Market intelligence, competitor analysis on technical specifications, price & promotion |
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Research Publications in National and International Journals

1. Nagar, S., Pradhan P. (2022). Higher Education Student’s outlook Towards Online Assessment: A Multivariate Analysis. Seybold Report, 17 (6). DOI: 10.5281/zenodo.6659579

Participation in Conferences/Seminars/Symposia/Workshop:

o Co-authored and presented a paper on Theoretical concepts in Functional Communication: Business Presentation in the International Conference for

Interdisciplinary Social Sciences, Held in University of Split, Croatia in June 2015.

- o FDP on blended learning - Learning to teach Online along with offline teaching conducted by Fore School of Management
- o Faculty Development Program on Rubrics Designing, CO-PO Mapping and Attainments To Facilitate NAAC & NBA Accreditation Process on Friday, 16 September 2022 at SBPIM
- o Workshop conducted by AICTE on Universal Human Values in Education- (English)

Additional skills/Activities

Trained for last 14 years in Behavioural Event Interview and Competency Mapping

Consultancy Services

Conducted Faculty Development Program on Transferable Skills , Competencies and Crafting Vision 2030 at DES's Navinchand Mehta Institute of Technology and Development, Dadar, Mumbai and DES Primary School English Medium , Tilak Road, Pune.

