



Deccan Education Society's
FERGUSSON COLLEGE (AUTONOMOUS), PUNE

Fergusson College, Fergusson Collge Road, Deccan Gymkhana Pune -411004

NACC Accreditation A+

Creativity
and **INNOVATION**

www.fergusson.edu

PLACEMENT

100% Placement Assistance



SYLLABUS

flexibility of syllabus and program structure in keeping with the needs as per industry and present market.



CREDIT

40 per credit for Diploma & Advanced Diploma

DIPLOMA

Diploma is awarded by Fergusson College (Autonomous).



These Programmes can be done side-by-side with regular graduation studies.



THE AIM

Enhance apt skills and competencies for business acumen and get employed.



KNOWLEDGE

Refreshing and Updating as per Industry

Vision

We see our College as a provider of quality education to make the students employable and self earning individuals. We intend to achieve this by imparting add on skills and encouraging their entrepreneurial spirit.

Mission

Identifying the areas of possible employment, designing appropriate training programs and implementing them in the most professional manner at affordable cost. Giving state-of-art knowledge by involving experts in respective fields to keep the students abreast of the current developments and have a proper blend of concept and practice in the respective fields.

Nature of the programme

These are independent, formal, part time design program. The aim, basically, is to impart useful skills and knowledge so that the student participants can be gainfully employed. To those who are already holding jobs, the program will offer the opportunity of refreshing and updating their knowledge. The independent, non-formal nature will provide the necessary flexibility as regards syllabus and program structure in keeping with the needs of the industry and present market. Diploma is awarded by Autonomous Fergusson College. These Programmes can be done side-by-side with regular graduation studies.

“ A word to the Students

Two prominent characteristics of today's society are change and competition with the rapid technological development & economic growth, the demand for specialised skills has gone up to a great extent. The new fields have generated job opportunities on an unprecedented scale. Most of these jobs call for some specialised training and knowledge. Self employment has generated several opportunities to skilled persons, The number is increasing due to diverse needs of the society. Thus, jobs are available to those who have acquired some specialised, useful knowledge and training. The Deccan Education Society, a pioneer and a leading light in the educational field, has always been responsive to the need for quality education. Fergusson College is firmly committed to the quality education. This college is the outcome of the desire to meet the needs of the time.

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Advanced Diploma Programme in
LANDSCAPE DESIGN

Commencement : July Second Week
Batch Time : 7.30am to 10.30am
Eligibility : 12th Passed or Equivalent

Program Structure of

1st Year (Diploma)

Theory of Design and Construction
Theory of Horticulture
Graphics and Design
Basic CAD and Google
Sketch up
Case studies, Site Visits, Herbariums

2nd Year (Advanced Diploma)

Advanced Theory of Design and Construction
Advanced Theory of Horticulture
Commercial Design Projects
Advanced software for 3D views and
walkthroughs
Case studies and Site visits

**"Creativity is nothing but a
mind set free."
- Torrie T. Asai**





Advanced Diploma Programme in **INTERIOR DESIGN**

Commencement : July Second Week
Batch : 7.30 am To 10.30 am
 11.00 am To 2.00 pm
 2.30 pm To 5.30 pm
Eligibility : 12th Passed or Equivalent

Program Structure of

1st Year (Diploma)

Basic Design Theory
CAD Theory
Basic & Residential design
Basic CAD
Visualisation techniques

2nd Year (Advanced Diploma)

Advanced Theory -I (TOD-2, Adv. Materials)
Advanced Theory II (QET, Comm. Services)
Multimedia Theory (CAD, SKETCH UP, 3DS MAX)
Commercial Design (Small to Large projects)
Multimedia Practical (CAD, SKETCH UP, 3DS MAX)

**Connecting Spaces
Inside Out**



Advanced Diploma Programme in **FASHION DESIGN**

Commencement : July Second Week
Batch : 10.00 am To 1.00 pm
Eligibility : 12th Passed or Equivalent

Program Structure of

1st Year (Diploma)

Basics of Fashion Illustration and Designing
Apparel Pattern making Paper & Garment
Construction

Techniques 1

Basics of Fashion Illustration and Designing
Apparel Pattern making Paper & Garment
Construction

Techniques 1

Textiles and Craft: India and World

2nd Year (Advanced Diploma)

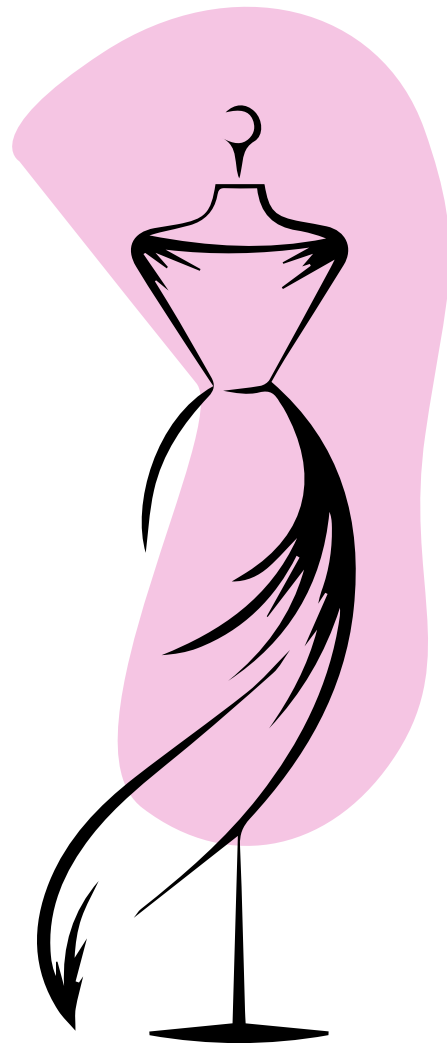
History of Consumes and the Designers and
Principles of Design

Apparel Pattern making Paper &
Garment Construction Techniques 2

Fashion portfolio and Multimedia

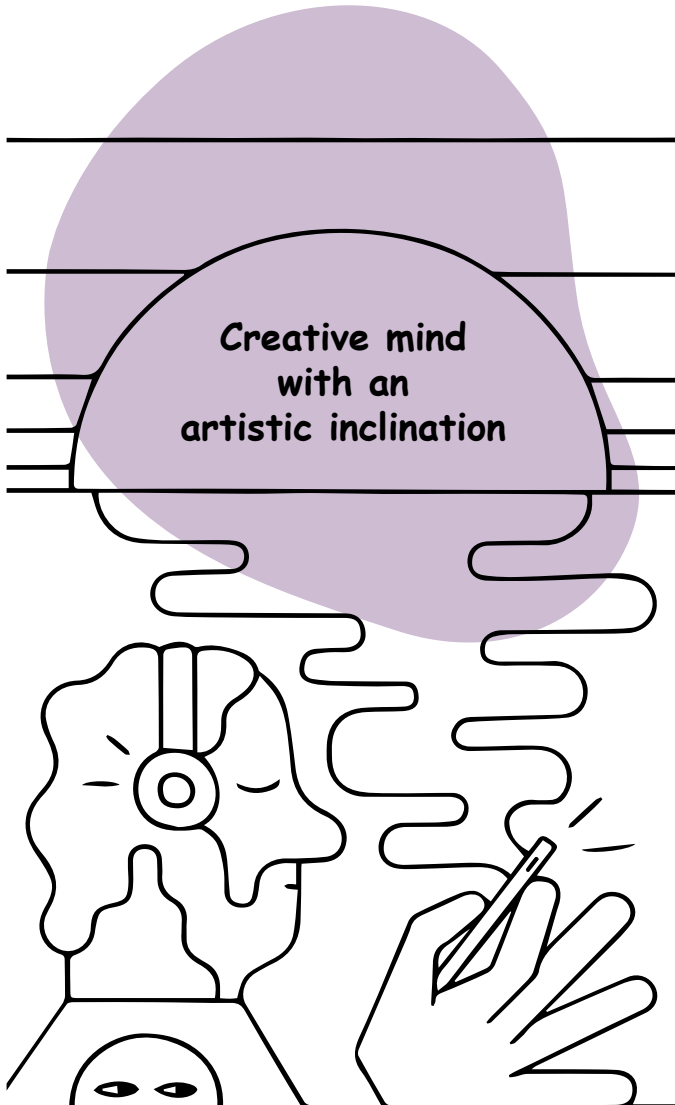
Apparel Pattern making Paper & Garment
Construction Techniques 2

Fashion Styling, Photography , Make-Up
and Event Participation



Advanced Diploma Programme in
**ADVERTISING
COMMUNICATION DESIGN
(GRAPHIC & VISUAL)**

Commencement : July Second Week
Batch Time : 7.30am to 10.30am
Eligibility : 12th Passed or Equivalent



Program Structure of

1st Year (Diploma)

Visual Fundamentals & Advertising Theory
Foundation Art & Photography
Visual Fundamentals & Advertising Basics
Foundation Art & Typography
Multimedia

2nd Year (Advanced Diploma)

Multimedia- I & Multimedia- II
Copy Writing & Advertising Theory
Advertising Strategy, Media Plan & Design
Project- I
Brand Development Design Project-II
UI Design & Design Project-III
Software: Illustrator, CorelDraw, Photoshop,
Indesign, Xd, HTML Basics, Wordpress

PLACEMENT ASSISTANCE

* as per Design Project cover related softwares.

Advanced Diploma Programme in **JWELLERY DESIGN**

Commencement : July Second Week
Batch Time : 7.30am to 10.30am
Eligibility : 12th Passed or Equivalent

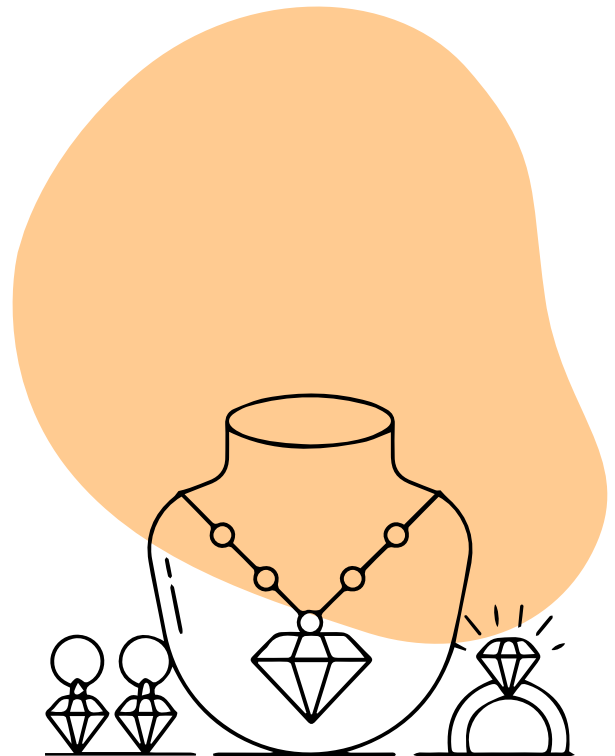
Program Structure of

1st Year (Diploma)

Introduction to the Precious jewellery Industry.
Basic of design
Development of form
Purpose of Jewellery
Diamonds and gemstones
Types of setting
Jewellery Manufacturing process
Rendering and Colouring of precious metals and stones.
Different type of Jewellery.
Important markets of the world.
French, Italian, German, Japanese, American, Dubai and
Contemporary Indian Market.

2nd Year (Advanced Diploma)

Computer Aided Design .
Manual technical drawings.
Fashion, Designer Jewellery.
Different Design styles (Art Deco, Art Nouveau)
Artifacts Designing.
Client Specific Designing.
Custom made Designing.



Explore Your Creativity Under Professional Experts....

Admission Process

For Online Registration:

1. Use Google chrome browser (Updated version).
2. You will require a mobile number, valid email-id and a scanned copy of I-card size photograph to complete the process, 10th & 12th mark sheet & adharcard scan copy.
3. Fill up your personal information and register yourself with valid Mobile No. & Email ID
4. You will get a SMS on the registered mobile number indicating your login ID and password.
5. Using this login ID fill up the complete registration form. i.e Personal Info to Confirm Registration.
6. Registration form fees is Rs. 100/- to students for Confirmation the Registration.

*marks fields are mandatory.

ONLY ONLINE SUBMISSION IS ACCEPTED. POSTAL OR HARDCOPY SUBMISSION WILL NOT BE ACCEPTED.

Imp Note:

- In case, of false information filled, the registration of the candidate will be cancelled immediately and the candidate as well as his parent/guardian will be responsible for the consequences.
- After payment of fees admission will be confirm.



<https://registration.deccansociety.org/Registration/Apply/FCP>





Exhibition 2023





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