

National Entrepreneurship Workshop

National Entrepreneurship Conclave was organized at Fergusson College Pune on 13th August 2019 with the main focus on mainstream in India is inclining towards enterprising, startups and innovation. To cater to this need, efforts should be taken to bring in innovations and technologies relevant to the people and solving problems in core areas which would have direct impact on improving lives of citizens and generate employment. The objective is to create a platform and collaborating opportunities for different stakeholders, create awareness and establish support for the innovation ecosystem of our country. Dr. Unnat Pandit, Program Director, Atal

Innovation Mission, NITI Aayog, Government of India was the chief guest of the program he has address Entrepreneurship today and tomorrow Dr. Sanjay Inamdar has chaired the session. Dr. Abhay Jere Chief innovation officer ministry of HRD has discussed about the role of government agencies in Entrepreneurship, Mr. Rendalkar joint director MCED has highlighted the MCED initiatives in building the entrepreneurship in Maharashtra, Shri Hitesh Jain and Dr. Nitin Karmalkar (Honorable Vice Chancellor SPPU Pune has address the need of IPR for the Nation Building. The sectorwise panel discussion was organized at the end Mr. Samay Bansod addressed the initiatives in agricultuaral sector, Dr. Manish Bharatwaj has discussed about initiatives of DRDO, Dr. Rajendra Kharul has discussed about the opportunities in the renewable energy sources, Shri Pushkar Mishra had enlighten the participants upon the various funding opportunities for the budding entrepreneurs.

The startup club was inaugurated on 15th January 2020, at the Amphitheatre at the Fergusson College Pune Campus. Mr Satish Mehta delivered his keynote address and recounted his experiences as an entrepreneur, starting with a small seed capital of 3 lacs in the 80's, with current revenue which is expected to be around 5,500 crores.

He spoke about innovation and a scientific approach coupled with humility as key drivers of differentiation, leading to success in this competitive world. Mr. Mehta mentioned that there is no substitute to hard work but along with that physical fitness and mental fitness are important aspects on which young individuals should focus on. Mrs. Sharmila Deodhar, creator of BreakfastKaro.com, was invited for a interview session and shared her challenges while scripting her success in the start-up.

The event was concluded with the promise to identify the next Unicorn